

	Description	Example
<b>Topic Name, Company or Product Name</b>	Name should be a topic, company, or product not already in the taxonomy.	Bicycle
<b>Description/Definition</b>	In the description define the topic. In 1-2 sentences, describe the concept, business, or product. This description supports the natural language process model to learn and understand the unique topic. You may reference language in a website or definition online.	A bicycle, also called a pedal cycle, bike, push-bike or cycle, is a human-powered or motor-assisted, pedal-driven, single-track vehicle, with two wheels attached to a frame, one behind the other. A bicycle rider is called a cyclist, or bicyclist.
<b>Synonyms</b>	For topics, if there are alternative terms or phrases that describe it, include them here.	Bike, push-bike, pedal cycle
<b>If Product, Company Producing the Product</b>	If the request is for a particular product, include the company that produces the product	Pacific Cycle, Inc.
<b>Website (Company &amp; Product Topics)</b>	If the topic is a company or product, include the website domain. The company landing page or the product landing page are ideal.	<a href="https://www.schwinnbikes.com/">https://www.schwinnbikes.com/</a>
<b>Company Aliases (dba, aka)</b>	If the company does business under a name other than its legal name, include that information.	Schwin, Schwin Bicycle Company
<b>Industry</b>	If a product or company, include the company's industry.	Manufacturing
<b>Additional details that might be helpful</b>	Any additional information that could be used to inform the definition of a topic goes here.	